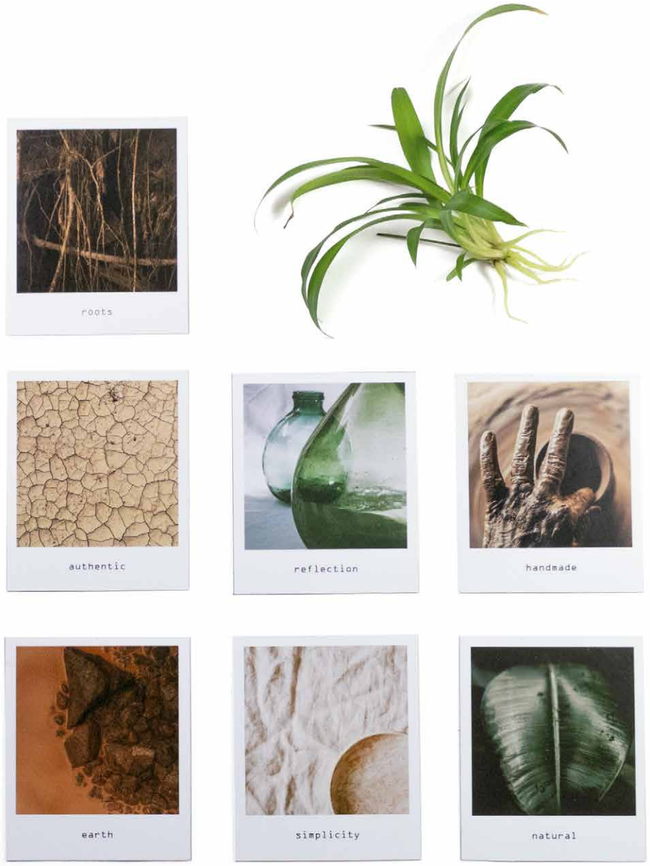
WOW



ROOTS

Roots is our vision of the Terracota.

Organic looking pieces of Art inspired in nature and the authenticity of the impact of time given by the character of aging graciously.

Given its innovative dual finish of smooth touch and outstanding resistance coexisting, it can be used anywhere and particularly outdoors.

Honest and meaningful designs, for a distinctive way of thinking.

Roots es nuestra visión de la Terracota.

Piezas de Arte de caracter orgánico inspiradas en la naturaleza y la autenticidad marcada por el paso del tiempo y su huella.

Dado su innovador acabado dual de tacto suave y durabilidad extrema coexistiendo, se puede utilizar en cualquier espacio y particularmente en exterior.

Integridad en el diseño para una forma de pensar distinta.

NO LIMITS!

This collection has been created using a specially formulated matt enamel for use both indoors and outdoors.

Thanks to an innovative **non-slip surface R11 / Class 3 / DCOF > 0.42**, Roots can be installed in wet areas. However, its soft-touch finish makes it suitable for interior use, allowing for aesthetically uniform spaces.

One product, unlimited uses.

Esta colección ha sido creada utilizando un esmalte mate especialmente formulado para su uso tanto en interior como en exterior.

Gracias a una innovadora superficie **antideslizante R11 / Clase 3 / DCOF > 0,42,** Roots puede instalarse en zonas húmedas. Sin embargo, su acabado suave al tacto lo hace adecuado para su uso en el interior, lo que permite conseguir espacios estéticamente uniformes.

Un sólo producto, usos ilimitados.

Roots L Sand- 66,6 %
Roots M Sand- 33,3 %

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CÒDICO DE TARIFA

Roots XXL Cotto - 66,6 %
Roots XL Cotto - 33,3 %

ROOTS

XXL 44X44 cm / 17.2"x17.2"

$ W20 P

Sand

Cotto

Rust

XL 44x22 cm / 17.2"x8.6"

$ W20 P

Sand

Cotto

Rust

L 22x22 cm / 8.6"x8.6"

$ W20 P

Sand

Cotto

Rust

M 11x22 cm / 4.3"x8.6"

$ W20 P

Sand

Cotto

Rust

S 11x11 cm / 4.3"x4.3"

$ W20-W34* P

Sand

Cotto

Rust

*White Gloss

*Teal Gloss

*Honey Gloss

*Turques Gloss

*Indigo Gloss

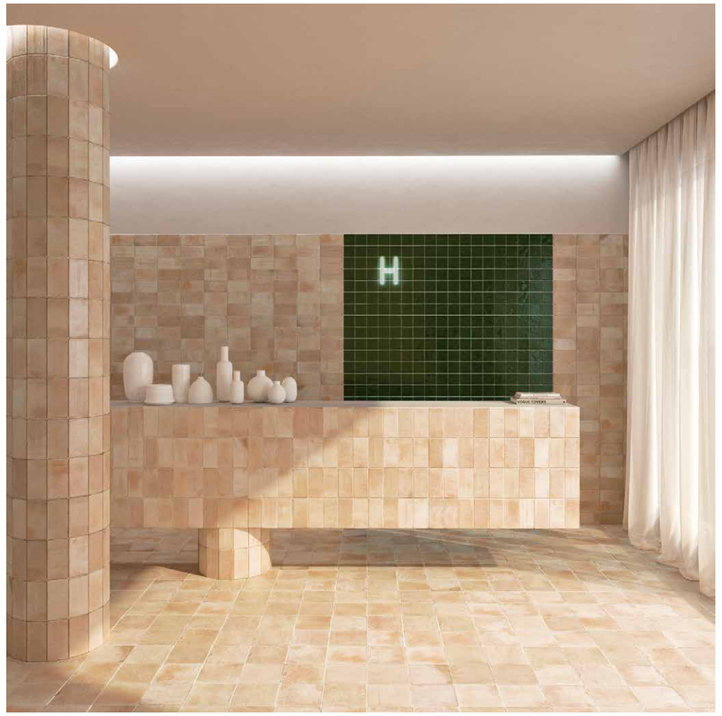
*Olive Gloss

WARNING! Due to the glaze specifications of colours: Honey,Teal,Turques,Indigo and Olive Gloss; It is strongly recommended to avoid using these products on kitchen countertops or any other surface where the tiles might be in contact with food.

¡ATENCIÓN! *Debido a las características de los colores Honey,Teal,Turques, Indigo y Olive Gloss; se recomienda encarecidamente evitar el uso de estos productos en encimeras de cocina o cualquier otra superficie donde los azulejos toquen directamente los alimentos.*

Roots XXL Rust - 66,6 %
Roots XL Rust - 33,3 %

Wall Tiles: **Roots M** Rust



Roots M Sand
Roots L Sand
Roots S Olive Gloss

Roots XXL Sand - 66,6 %
Roots XL Sand - 33,3 %

Wall Tiles: **Roots XL** Sand

Roots S Sand
Roots S Honey Gloss

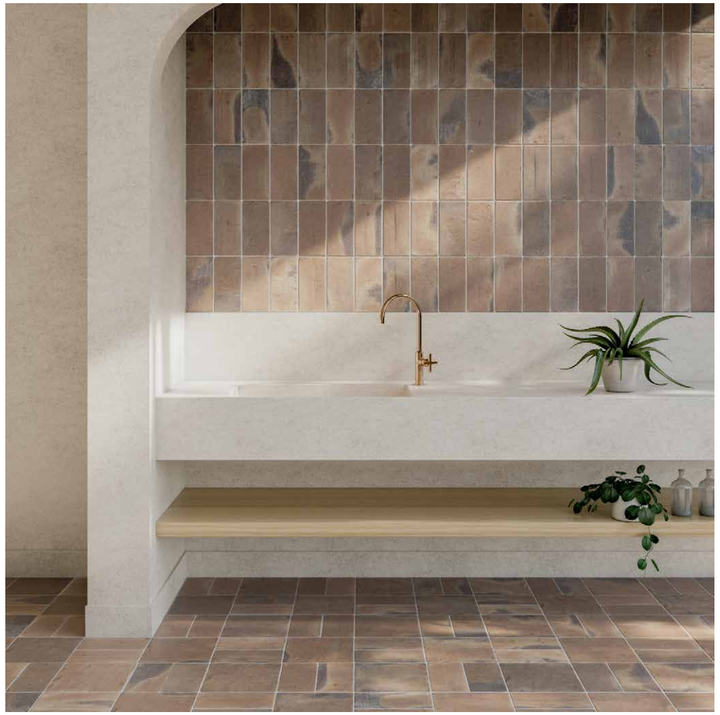
Roots S Cotto - 50%
Roots S White Gloss - 50%

Roots M Sand - 50 %
Roots M Rust - 50 %

Roots XXL Sand
Roots L Sand

Wall Tiles: **SB** Teal

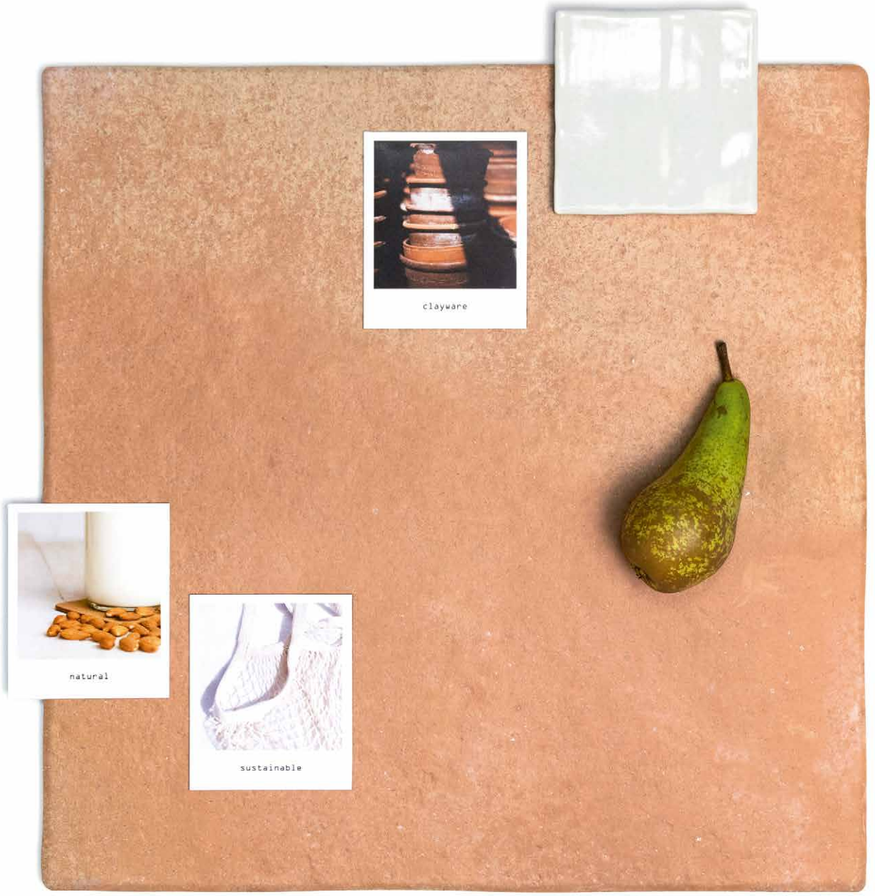
Roots L Rust - 80%
Roots S Rust -20%
Roots S Teal Gloss



Roots L Rust -50%
Roots M Rust - 50%
Wall Tiles: **Roots M** Rust

Roots XXL Rust 25%
Roots XL Rust 38%
Roots L Rust 37%

Randomly Installed



Roots XXL Cotto - 66,6 %
Roots XL Cotto - 33,3 %

Skirting: **Roots S** Cotto
Wall Tiles: **Roots S** White Gloss

Roots L, M & S Sand
Roots S White Gloss

Randomly Installed

Roots L Sand - 66,6 %
Roots M Sand - 33,3 %

Wall Tiles: **Roots S** White Gloss

Roots M Sand
Roots S Sand
Roots S White Gloss

Roots L Sand
Roots S Olive Gloss
Roots S Sand

Roots L Cotto
Roots S Cotto
Roots S White Gloss

Roots L Sand
Roots S Sand
Roots S Turquese Gloss

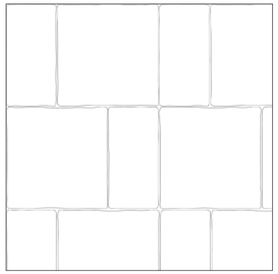
Roots S Rust
Roots S Teal Gloss

Roots L Rust
Roots M Rust
Roots S Teal Gloss

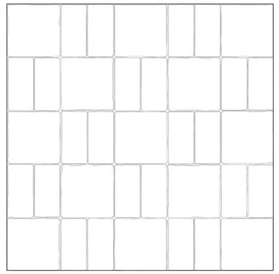
Bar Tiles: **Zellige** White Matt

Roots L Rust - 44,4%
Roots M Rust - 44,4%
Roots S Rust - 11,2%

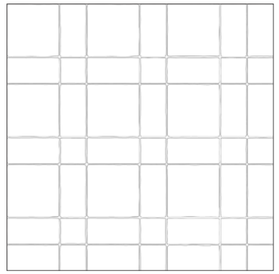
Roots L Cotto
Roots M Cotto
Roots S Indigo Gloss



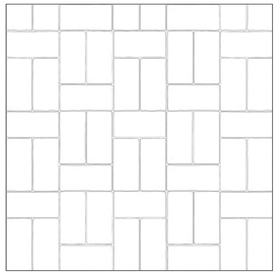
Roots XXL - 66,7%
Roots XL - 33,3%



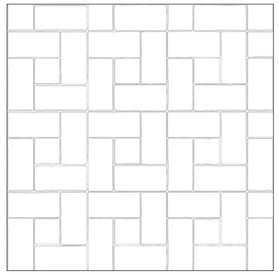
Roots L - 50%
Roots M - 50%



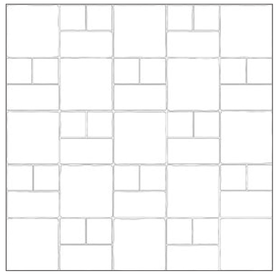
Roots L - 50%
Roots M - 33,3%
Roots S - 16,7%



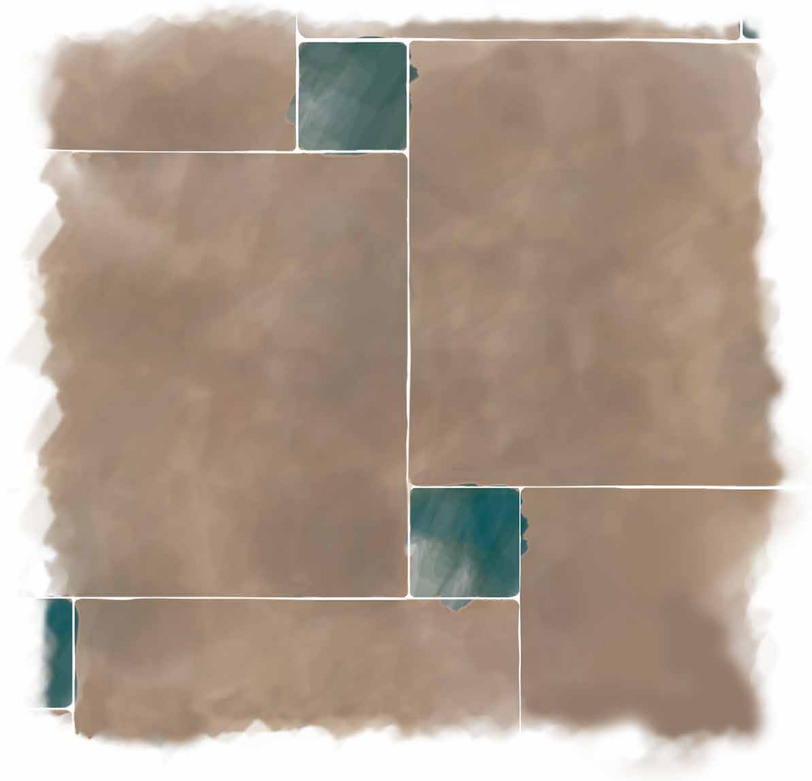
Roots M - 100%



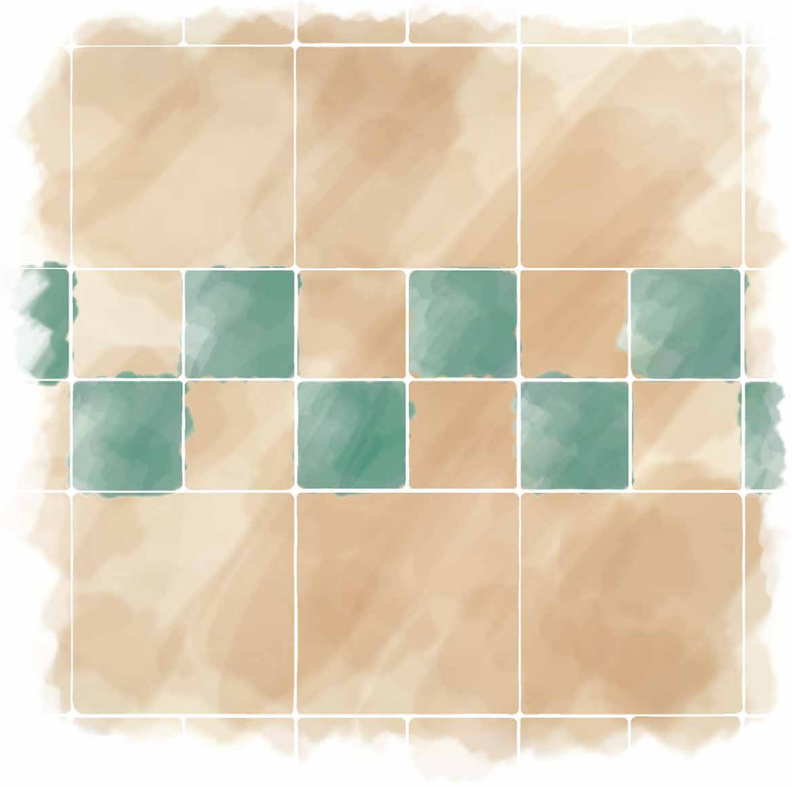
Roots M - 88,9%
Roots S - 11,1%



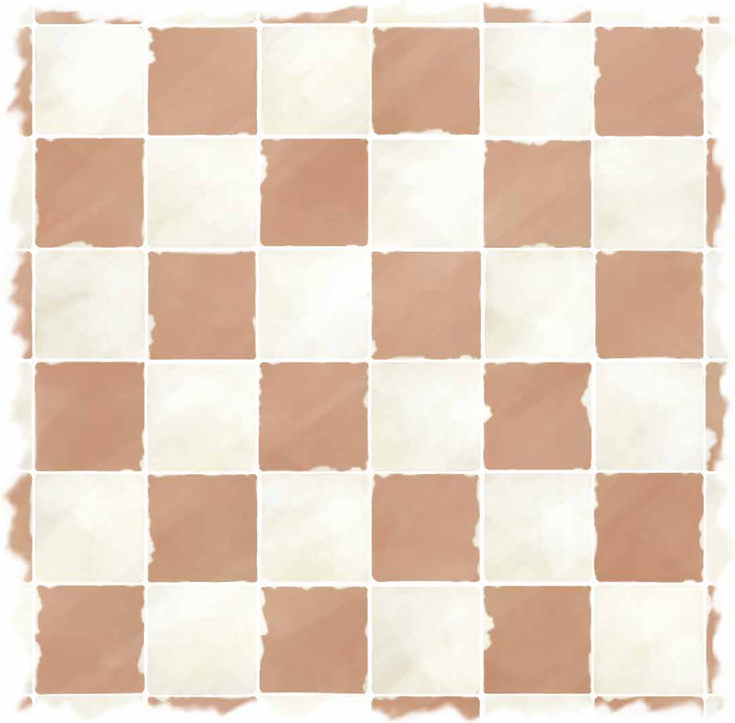
Roots L - 50%
Roots M - 25%
Roots S - 25%



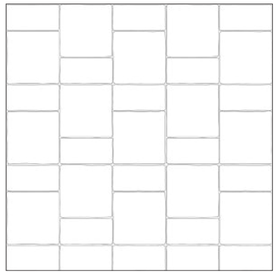
Roots XXL Rust - 95%
Roots S Teal Gloss - 5%



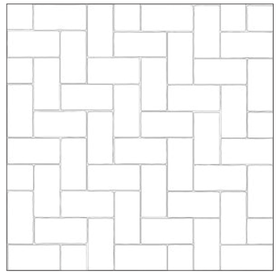
Roots L Sand - 50%
Roots S Sand - 25%
Roots S Turques Gloss - 25%



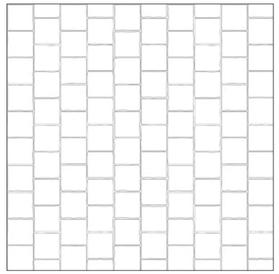
Roots S Cotto - 50%
Roots S White Gloss - 50%



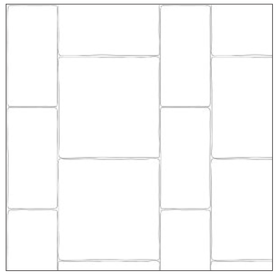
Roots L - 66,7%
Roots M - 33,3%



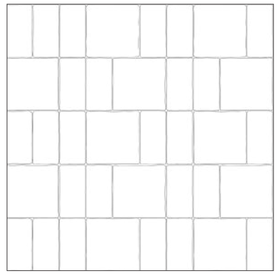
Roots M - 100%



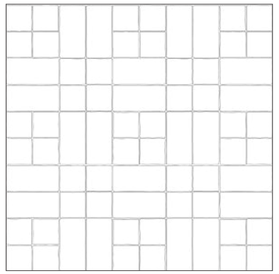
Roots S - 100%



Roots XXL - 66,7%
Roots XL - 33,3%



Roots L - 50%
Roots M - 50%



Roots M - 50%
Roots S - 50%

WAREHOUSING
In order to guarantee the characteristics of the finish the product must be kept in its original packaging until the time of fixing. If the product is likely to be stored for a long period of time it should be suitably covered.

TILE FIXING To ensure the products adhere correctly to the surface, it is essential to use specific adhesive and grouting material. This must also be suitable for the environment they will have to withstand. Fitting with traditional mortars does not ensure good adhesion.
Due to the nature of the material there may be dimensional variations between pieces. Therefore , all types of joints must be planned and carried out correctly: structural, perimeter, expansion and installation joints. Fitting tiles without joints is not advisable from any technical point of view as this may lead to various problems. For an optimal result we advise to use 2 mm (0.08”) grout.

MAINTENANCE AND CLEANING
Once the materials have been fitted, it is advisable to remove any remaining adhesive and grouting material by using a commercial descaling product designed especially, diluted with water . The descaling product must not remain in contact with the surface to be cleaned for more than 5 minutes.
As a general guideline, powder dertergents should not be used, not wire wool or abrasive materials. Generally a sponge will be sufficient with warm water and liquid neutral soap. Then rinse with plenty of clean water.

CHROMATIC VARIATION
Roots Collection has been designed with a high chromatic variation between pieces. Prior to any installation, range of tiles should be checked by the client. No claims will be accepted after installation.

WARNING!
This collection reproduces traditional hand made tiles, this is the reason why there are slight dimentional differences between pieces (variable lengths and widths), which are part of the intended aesthetic. It is advised to adjust each one of the pieces in the process of installation due to the dimentional differences, instead of using spacers. As a result, these differences give the character, craftsman feel and a high aesthetic value.

ALMACENAMIENTO
Para garantizar las características de su acabado, el producto debe mantenerse en su embalaje original hasta el momento de la colocación. Si el producto va a permanecer almacenado durante un largo periodo es conveniente hacerlo bajo cubierta.

COLOCACIÓN
Para garantizar una buena adhesión al soporte es necesaria la utilización de materiales de agarre y de rejuntado adecuados al ambiente al que vayan a estar sometidos. La colocación con morteros tradicionales no garantiza una buena adhesión.
Debido a la naturaleza del material pueden existir diferencias dimensionales entre piezas. Por ello deberán planificarse y ejecutarse correctamente todo tipo de juntas: estructurales, perimetrales, de dilatación y de colocación. La colocación sin juntas es desaconsejable desde cualquier punto de vista técnico, pudiendo ser el origen de diversas patologías. Para un resultado óptimo recomendamos usar 2 mm de junta.

MANTENIMIENTO Y LIMPIEZA
Finalizada la puesta en obra se recomienda eliminar los restos de materiales de agarre y rejuntado con un desincrustante comercial diseñado expresamente para baldosas cerámicas, rebajado con agua, permaneciendo en contacto con la superficie a limpiar no más de 5 minutos. Como norma general no deben utilizarse detergentes en polvo ni estropajos metálicos o abrasivos. Generalmente será suficiente con una esponja, agua tibia y un jabón líquido neutro. Posteriormente aclarar con abundante agua limpia.

VARIACIÓN CROMÁTICA
La colección Roots ha sido diseñada con una alta variación de tono entre piezas. Es importante verificar el producto antes de su instalación puesto que ninguna reclamación será aceptada una vez instalado.

¡ATENCIÓN!
Esta colección reproduce azulejos tradicionales hechos a mano, por esta razón existen ligeras diferencias dimensionales entre piezas (largos y anchos variables), que forman parte de la estética final que se busca. Es recomendable la instalación ajustando a mano cada una de las piezas debido a las diferencias dimensionales en vez de utilizar separadores. Estas diferencias son las que aportan su carácter, aspecto artesano y un resultado final de alto valor estético.

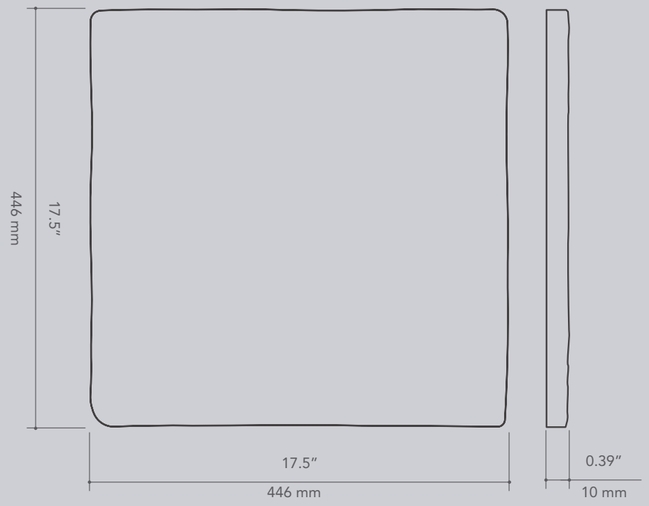
Dry-pressed porcelain tiles whith water absorption B Ia ≤ 0,5% for interior and exterior floors and walls.
Baldosas cerámicas prensadas en seco con absorción de agua B Ia ≤ 0,5% para suelos y paredes interiores y exteriores.

FEATURES / CARACTERÍSTICAS	SPECIFICATION / ESPECIFICACIÓN	NORMA
Dimensional Features	110 mm +/- 0,9 mm x 110 mm +/- 0,9 mm x 10 mm +/- 5% 110 mm +/- 0,9 mm x 222 mm +/- 0,6% x 10 mm +/- 5% 222 mm +/- 0,6% x 222 mm +/- 0,6% x 10 mm +/- 5% 222 mm +/- 0,6% x 446 mm +/- 0,6% x 10 mm +/- 5% 446 mm +/- 0,6% x 446 mm +/- 0,6% x 10 mm +/- 5%	UNE-EN ISO 10545-2:1998
Modulus of rupture	Minimum 35 N/mm2 Individual Minimum 32 N/mm2	UNE-EN ISO 10545-4:2012
PEI Abrasive resistance	PEI 5: White Gloss | PEI 3: Sand, Cotto, Rust | PEI 2: Turques Gloss, Olive Gloss, Teal Gloss, Indigo Gloss, Honey Gloss	UNE-EN ISO 10545-7:1999
Crazing resistance	Pass	UNE-EN ISO 10545-11:1997
Frost resistance	Pass	UNE-EN ISO 10545-11:1997
Household products resistance	GA	UNE-EN ISO 10545-13:1998
Chemical resistance	GHA (Matt & White Gloss) GLB (Gloss) GHB (Gloss)	UNE-EN ISO 10545-13:1998
Stain resistance	5	UNE-EN ISO 10545-14:1998
Non-slip value	R11 / CLASS 3 / DCOF >0,42 (EXCEPT GLOSS)	DIN 51130:2014 ANSI A137.1:2012
Tone variation	V5	-

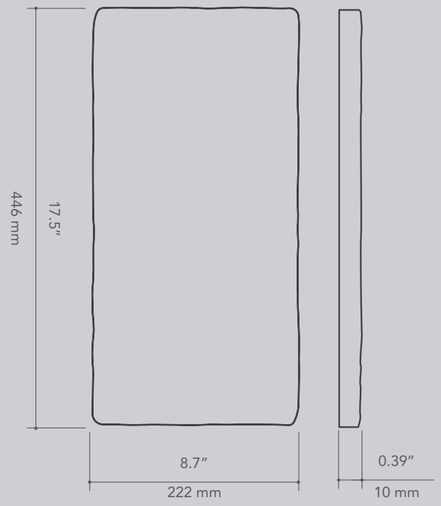
WARNING! Due to the glaze specifications of colours: Turques Gloss, Honey Gloss, Olive Gloss, Teal Gloss and Indigo Gloss, It is strongly recommended to avoid using these products on kitchen countertops or any other surface where the tiles might be in contact with food.

¡ATENCIÓN! *Debido a las características de los colores Turques Gloss, Honey Gloss, Olive Gloss, Teal Gloss y Indigo Gloss; se recomienda encarecidamente evitar el uso de estos productos en encimeras de cocina o cualquier otra superficie donde los azulejos toquen directamente los alimentos.*

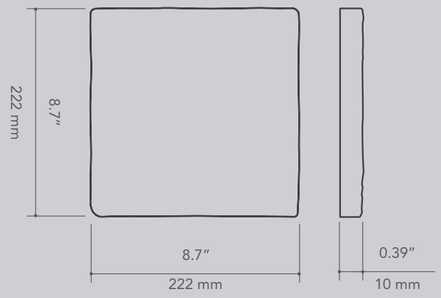
XXL



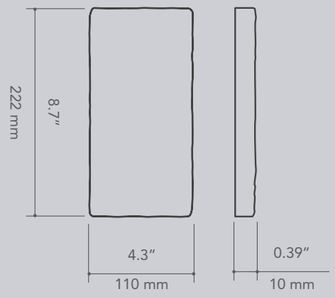
XL



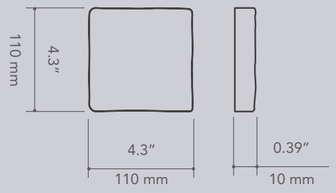
L



M



S



Model	Size (in)	Pieces/box	lb/box	sq ft/box	Box/pallet	sq ft/pallet
Roots S	4.3″x4.3″	30	17.73 lb	3.907 sq ft	125	488.375 sq ft
Roots M	8.6″x4.3″	30	34.97 lb	7.815 sq ft	50	390.750 sq ft
Roots L	8.6″x8.6″	15	35,60 lb	7.815 sq ft	50	390.750 sq ft
Roots XL	8.6″x17.2″	8	39.02 lb	8.331 sq ft	36	299.926 sq ft
Roots XXL	17.2″x17,2″	4	39.68 lb	8.331 sq ft	36	299.926 sq ft

Modelo Model	**Tamaño (cm)** Size (cm)	**Piezas/caja** Pieces/box	**Kg/caja** kg/box	**m²/caja** m²/box	**Cajas/palet** Box/pallet	**m²/palet** m²/pallet
Roots S	11x11 cm	30	8,04 kg	0,363 m²	125	45,375 m²
Roots M	11x22 cm	30	15,86 kg	0,726 m²	50	36,300 m²
Roots L	22x22 cm	15	16,15 kg	0,726 m²	50	36,300 m²
Roots XL	22x44 cm	8	17,70 kg	0,774 m²	36	27,864 m²
Roots XXL	44x44 cm	4	18,00 kg	0,774 m²	36	27,864 m²

08. PRICE CODE / CÒDICO DE TARIFA

W20	W34
Roots S, M, L, XL & XXL Sand, Cotto & Rust	**Roots S** White, Turques, Olive, Teal, Indigo & Honey Gloss

Designed by

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The colour of the pieces displayed herein may differ slightly from originals.
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In real situations in wich the pieces are laid, the installation instructions published by WOW should be followed.

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Los colores de las piezas pueden presentar ligeras diferencias respecto a las originales.
Los ambientes que se muestran en este catálogo son sugerencias decorativas de carácter publicitario,
debiéndose utilizar en la instalación real las instrucciones de colocación editadas por WOW.

WOW

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